

john richard
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graphic design
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Detail-oriented graphic designer with extensive experience in branding and marketing. Exceptional multi-tasking skills. Able to manage several time-sensitive projects simultaneously. Accustomed to performing in deadline-driven environments with emphasis on creativity and quality control.

EXPERIENCE IN THE FOLLOWING:

Logos, Business Cards, Stationary, Brochures, Flyers, Print Ads, Photo Retouching, Package Design, Web Design/Development, Email Design, Web Banners, Product Catalogs & Photography.

TECHNICAL PROFICIENCY:

Photoshop, Illustrator, InDesign, Fireworks, Bridge, Quark, photography, Dreamweaver, illustrate (in multiple mediums), Mac & PC proficient

LANGUAGE:

English and Spanish proficiency.
HTML & CSS (basic)

EDUCATION:

Miami International University
of Art & Design
Bachelor of Fine Arts
in Graphic Design
December 2007

EXPERIENCE:

Systemax, Inc - Miami, FL

Web/Graphic Designer - May 2010 to present

Responsible for working on premier design projects for the business to business divisions : TigerDirectB2B, CompUSA B2B, Global GovEd, Global Computer, Infotel Distributors and TigerDirect B2B Canada. Apply typography, layout and visual vocabulary to clearly convey the brand message. These projects include site redesigns, email blasts and banners. Creation of entire websites and online store fronts. Optimizing site for increased conversion/sales.

Bamerica Corporation - Miami, FL

Graphic Designer - November 2007 to present

Successfully manage and coordinate graphic designs from concept through completion. Create brand identities for multiple home improvement products to be distributed in Latin America: logo, package design, manuals, shipping marks and catalogs. Manage, organize, design, and update the product catalogs on a regular basis. Assist with the maintenance of corporate website and the creation web banners.

Brandstorm Creative Group - Miami, FL

Graphic Design Intern - January 2007 to July 2007

Participated in production of print and promotional items for key clients such as Sony Pictures, under the direction of the design team such as ads and web evites. Assisted the webmaster with uploads of new work on the company's website and catalog.

Edventure Partners - Toyota Campaign - Miami, FL

Design team - January - May 2006

One of five students selected to participate in the creation of the Toyota Yaris launch campaign in South Florida. Collaborated and coordinated with team members to design promotional theme, ads, banners, and posters and event launch party.

FREE LANCE:

John of All Type - www.johnofalltype.com

Freelance Design - 2006 to present

Ownership and operation of a freelance design firm that provides identity, print, and web design for a variety of clients.

the Love Font - www.thelovefont.com

Stationery Design - 2010 to present

Ownership and operation of a stationery design firm that specializes in creating custom stationery for any event: invitations, save the dates, and more.

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